



108th Annual ICA Education Conference SPONSORSHIP & EXHIBITING OPPORTUNITIES

Limited opportunities available!

ABOUT THE 2017 ANNUAL EDUCATION CONFERENCE

For over 100 years, the International Claim Association (ICA) has been the leading organization in education addressing a broad range of issues, relevant to the day to day operations of life and health insurance claim departments.

We provide a forum for information exchange and a program of education tailored to the needs its member life and health insurance companies, reinsurers, managed care companies and third party administrators.

WHY BECOME A SPONSOR?

The Annual Education Conference will provide a forum for information exchange and a full program of events tailored to the claims interest of the life and health insurance industry, including reinsurers, managed care companies, TPAs, and Blue Cross and Blue Shield organizations worldwide. Participating as a sponsor will give your organization the opportunity to attract new clients, showcase your company's services and products and build upon existing business relationships.

ICA offers several sponsorship opportunities geared towards meeting the needs of your organization. We hope that you will select an opportunity that best fits those needs or contact ICA to develop a customized package that will do so.

[Click here to register!](#)

International Claim Association
1800 M Street, NW | Suite 400S | Washington, DC 20036 | www.claim.org.



EXHIBITING OPPORTUNITIES

Don't want to participate as a sponsor but still want to gain exposure? Participate as an exhibitor.

The International Claim Association (ICA) invites you to showcase your services and products at its 2017 Annual Education Conference. This is the country's largest gathering of life and health insurance companies, reinsurers, managed care companies and third party administrators.

You don't want to miss out on this interactive professional development conference and networking event! With over 400 attendees, this event will be the perfect marketplace for you to expand your network and connect with colleagues.

ADDITIONAL BENEFITS:

- Breakfast, lunch and cash drawings provided in the Exhibit Hall to draw attendee traffic
- Cocktail reception in the Exhibit Hall providing maximum exposure
- Prize Drawings in the Exhibit Hall

BOOTH FEE \$2,400
Booth fee includes:
10 x 10 booth
Display table
Booth identification sign
Wastebasket
2 complimentary conference registrations
Additional registrations at the group rate

Cultivate new and existing relationships face-to-face.

[CLICK HERE TO REGISTER!](#)

DON'T DELAY. SPACE IS LIMITED!



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108th Annual ICA Education Conference Sponsorship and Exhibitor Opportunities

Exhibitor Booth includes:

10 x 10 booth

Display table

Booth identification sign

Wastebasket

2 complimentary conference registrations

Additional registrations at the group rate

Register here: <https://icaconference.wufoo.com/forms/z14a1ihr1ow09uz/>

****Partner and Sponsorships include Exhibitor Booth benefits.***

- Partner: General Session Speaker \$10,000 *Includes Exhibitor Booth Benefits
This sponsorship gives your organization visible representation as a partner of the conference displayed throughout the event. Includes Exhibitor Booth.
- Partner: On-site Internet Sponsor \$12,000 *Includes Exhibitor Booth Benefits
This sponsorship gives your organization visible representation as a partner of the conference displayed throughout the event. Includes Exhibitor Booth.
- Partner: On-site AV \$12,000 *Includes Exhibitor Booth Benefits
This sponsorship gives your organization visible representation as a partner of the conference displayed throughout the event. Includes Exhibitor Booth.
- Sponsor: Mobile App \$7,500 *Includes Exhibitor Booth Benefits
As the mobile app sponsor, your organization will provide all attendees with a mobile device application designed specifically for the Annual Conference. This app will allow attendees services at their fingertips, including the updated conference program, session descriptions and presentations and a virtual networking platform allowing attendees to instantly contact other conference attendees. Includes Exhibitor Booth.
- Sponsor: Registration Website \$7,500 *Includes Exhibitor Booth Benefits
As the registration website sponsor, your organization will provide all attendees with a seamless



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registration process designed specifically for the ICA Annual Conference. An upgraded registration website will have a new professional look and feel and allow attendees to register more efficiently.

Includes Exhibitor Booth.

- **SOLD OUT! Sponsor: Welcome Reception \$5,000 *Includes Exhibitor Booth Benefits**
Serve as a sponsor of this “opening networking” event giving attendees the unique opportunity to chat with their peers while enjoying a light fare and cocktails while networking and enjoying entertainment. Includes Exhibitor Booth.
- **Co-Sponsor: Closing Reception at the Maritime Museum of San Diego \$5,000 *Includes Exhibitor Booth Benefits (2 Available)**
Serve as a sponsor of this “closing reception” offering food and cocktails and providing attendees with their last networking opportunity of the conference. Includes Exhibitor Booth.
- **Sponsor: Breakfast and Lunch \$5,000 *Includes Exhibitor Booth Benefits**
Participate as a sponsor of breakfast and lunch being offered in the Exhibit Hall. Includes Exhibitor Booth.
- **Sponsor: Refreshment Break \$5,000 *Includes Exhibitor Booth Benefits**
Participate as a sponsor of networking break being offered in the Exhibit Hall. Includes Exhibitor Booth.
- **SOLD OUT! Sponsor: Key Cards \$5,000 *Includes Exhibitor Booth Benefits**
Participate as a sponsor of customized key cards being offered to attendees whom booked a hotel in the room block. Includes Exhibitor Booth.
- **SOLD OUT! Sponsor: Attendee Bag, Notepad, Pen \$5,000 *Includes Exhibitor Booth Benefits**
Includes a bag, notepad, and pen for all attendees to be distributed at the registration desk. These materials will be co-branded with your company’s logo and the ICA logo and developed by the ICA headquarters staff. Includes Exhibitor Booth.
- **Exhibitor (Early) \$2,400 (Ends 1/31/2017) *Includes Exhibitor Booth Benefits**
- **Exhibitor (Regular) \$2,750 (2/1/2017-9/5/2017) *Includes Exhibitor Booth Benefits**
- **Additional Booth Personnel (per person) \$695**



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- Supporter: Exhibitor Booth NOT included: \$1,000

For those who are unable to attend this option will allow your company to be included on the conference website and in the printed conference sponsorship signage.

For full details and to register visit: <https://icaconference.wufoo.com/forms/z14a1ihr1ow09uz/>

REGISTRATION DEADLINE
September 5, 2017