

ADVERTISING RATE SHEET

New Advertising Opportunities Now Available

Thank you for your interest in advertising with the ICA. Please review the opportunities below and select the one that best fits your organization's needs.

The IQ: ICA Quarterly, is an online newsletter distributed to over 1000 claims professionals who are current ICA members. Non-members are able to view limited content online. Please note: Two ads will run per issue.

Yes, I would like to purchase an ad in the IQ:

Editions: Winter Spring Summer Fall

\$500 X Number of Editions = _____

Specs: Color Hi-Resolution Image

Vertical layout 525 pixels x 325 pixels

The ICA Insider, is an e-newsletter distributed via email to over 5,000 professionals in the claims industry. Distribution schedule varies, target 6-10 times per year. Please note: One ad will run per issue.

Yes, I would like to purchase an ad in the **ICA Insider**:

Editions: Winter Spring Summer Fall

\$500 X Number of Editions = _____

Specs: Color Hi-Resolution Image

Vertical or Horizontal Layout Available:

Maximum size = 525 pixels x 325 pixels

Webinars take place throughout the year and are hosted by ICA Committees. Over 1,000 ICA members are invited to view each webinar. Your logo will be placed on the cover page and in the footer as a sponsor. The content is recorded (when permission is granted from speakers) and posted online for members to access after the live

Yes, I would like to purchase an ad in an **ICA Member-Only Webinar**:

Committee Sponsor/Topic:

Health Disability Life and Annuity Law

Fraud and Risk Management Reinsurance

\$500 X Number of Webinars = _____

Please note: One ad will run per issue

Specs: Color Hi-Resolution Logo Image, Company Name, Contact Information



International Claim Association®

Special Winter Meeting and Annual Conference Opportunities Available

Custom Ad Sizes may be available. Please consult us for customized opportunities.

Contact ICA Staff to learn more at:

memberservices@claim.org

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Advertising Payment Form

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I acknowledge that I will provide the necessary artwork for the ad to ICA staff.

Signature: _____ Date _____

Credit Card

Number _____

Expiration Date _____

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For check payments please include this form with your check for processing.