

RESERVE YOUR SPOT TODAY

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International Claim Association®



**111<sup>TH</sup> ANNUAL  
EDUCATION CONFERENCE**

**Sponsor and Exhibitor Prospectus**

September 13 – 16 · New Orleans, LA



# ICA welcomes you to the 111<sup>th</sup> Annual Education Conference

For over 100 years, the International Claim Association (ICA) has been the leading organization in education addressing a broad range of issues, relevant to the day to day operations of life and health insurance claim departments.

We provide a forum for information exchange and a program of education tailored to life and health insurance companies, reinsurers, managed care companies and third-party administrators.

The ICA Annual Conference is well known amongst insurance claim professionals from around the globe as the leading educational conference in the life and health claims industry. Year after year more than 400 claims professionals entrust ICA to provide them with the quality education workshops consisting of relevant, timely information and priceless opportunities to connect with their peers. By educating and connecting our attendees, we're able to keep them in the forefront of the insurance claims industry. We encourage you to join us in New Orleans, LA.

## Approximately 400 Attendees From Over 250 Companies

- + Claims Department Executive Leadership
- + Claim Investigators
- + Claim Managers
- + Legal Counsel
- + Managers of Benefits Administration
- + And more



### Unimposed Exhibit Hours\*

#### Monday

9:15 am – 9:45 am  
 12:00 pm – 1:15 pm  
 4:30 pm – 6:00 pm

#### Tuesday

9:00 am – 9:30 am  
 12:00 pm – 1:15 pm  
*\*Times subject to change*



## EXHIBITOR OPPORTUNITY

**Don't want to participate as a sponsor but still want to gain exposure? Participate as an exhibitor.**



### WHY BECOME AN EXHIBITOR?

The International Claim Association (ICA) invites you to showcase your services and products at its 2020 Annual Education Conference. This is the country's largest gathering of life and health insurance companies, reinsurers, managed care companies and third-party administrators.

With over 400 attendees, this event will be the perfect marketplace for you to expand your network and connect with colleagues.

### Additional Benefits:

- + AM Break, lunch and cash drawings provided in the Exhibit Hall to draw attendee traffic
- + Happy Hour in the Exhibit Hall providing maximum exposure
- + Prize Drawings in the Exhibit Hall

### Exhibitors have access to:

- + 10 x 10 booth - \$2,850
- + Display table with two chairs
- + Booth identification sign
- + Wastebasket
- + Two complimentary conference registrations
- + Additional registrations at a discounted rate of \$695





Participating as a sponsor will give your organization the opportunity to attract new clients, showcase your company's services and products and build upon existing business relationships.

## SPONSORSHIP OPPORTUNITIES

### WIRELESS INTERNET **\$5,000**

1 Available

- + Custom Wi-Fi password
- + Custom landing page upon sign-in
- + Wi-Fi branded signage throughout meeting space
- + Attendance list sent two weeks prior to conference and within two weeks after the conference
- + Logo and company description on conference website

### HOTEL KEYCARDS **\$5,000**

1 Available

- + Custom design on hotel keycards\*\*\*
- + Signage at Exhibit Hall entrance
- + Attendance list sent two weeks prior to conference and within two weeks after the conference
- + Logo and company description on conference website

### ATTENDEE NAME BADGE AND LANYARD

**\$5,000**

1 Available

- + Logo on attendee name badge and lanyard
- + Signage at Exhibit Hall entrance
- + Attendance list sent two weeks prior to conference and within two weeks after the conference
- + Logo and company description on conference website

### CONFERENCE MOBILE APP **\$5,000**

1 Available

- + Branded conference mobile app landing page
- + Wi-Fi branded signage throughout meeting space
- + Attendance list sent two weeks prior to conference and within two weeks after the conference
- + Logo and company description on conference website

## SPONSORSHIP OPPORTUNITIES (continued)

### Audubon Aquarium WELCOME RECEPTION     \$5,000

#### 4 Available

- + Representative from your company will provide a three-minute welcome address\*\*\*\*
- + Branded cocktail napkins
- + Logo placement at each bar and food station
- + Signage at Welcome Reception entrance
- + Reserved table at Welcome Reception entrance
- + Attendance list sent two weeks prior to conference and within two weeks after the conference
- + Logo and company description on conference website

### CLOSING RECEPTION     \$5,000

#### 4 Available

- + Representative from your company will provide a three-minute welcome address\*\*\*\*
- + Branded cocktail napkins
- + Logo placement at each bar and food station
- + Signage at Closing Reception entrance
- + Reserved table at Closing Reception entrance
- + Attendance list sent two weeks prior to conference and within two weeks after the conference
- + Logo and company description on conference website

### NETWORKING LUNCH     \$2,500

#### 2 Available

- + Representative from your company will provide a one-minute welcome address and facilitate the raffle drawing\*\*\*\*
- + Logo placement at food station
- + Attendance list sent two weeks prior to conference and within two weeks after the conference
- + Logo and company description on conference website

\*\*\*Company must be able to submit the design to ICA by September 1st or will be required to pay the expedited production charges, in addition to the sponsorship.

\*\*\*\* Sponsor will be able to deliver this message along with welcoming attendees to the session. Company must submit speech to ICA for approval. Speech must be in a non-commercialized format and relevant to the claims industry.





## EXHIBITOR ADD-ONS

*Must purchase exhibit booth to purchase these opportunities.*

### **NEW ORLEANS PARADE \$3,000**

**2 Available**

- + Representative from your company will join ICA executive as the grand marshal
- + Logo on parade banner
- + Attendance list sent two weeks prior to conference and within two weeks after the conference
- + Logo and company description on conference website

### **AM BREAK**

**\$2,500**

**2 Available**

- + Representative from your company will facilitate the raffle drawing
- + Choice of branded cocktail napkins or coffee cup sleeves
- + Logo placement at each break station
- + Attendance list sent two weeks prior to conference and within two weeks after the conference
- + Logo and company description on conference website

### **CHARGING STATION**

**\$2,500**

**4 Available**

- + Sponsor can brand the area with one pop-up banner and marketing collateral
- + Logo placement at each charging station
- + Signage at Exhibit Hall entrance
- + Attendance list sent two weeks prior to conference and within two weeks after the conference
- + Logo and company description on conference website

### **HAPPY HOUR**

**\$2,500**

**4 Available**

- + Branded cocktail napkins
- + Logo placement at food station
- + Attendance list sent two weeks prior to conference and within two weeks after the conference
- + Logo and company description on conference website

### **ROOM DROP**

**\$1,000**

**4 Available**

- + Company provided item placed in each guest room of conference attendees at the host hotel
- + Attendance list sent two weeks prior to conference and within two weeks after the conference
- + Logo and company description on conference website

## **Contact**

### **International Claim Association**

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