

2025

ANNUAL EDUCATION CONFERENCE

September 28 - 30, 2025

New Orleans Marriott | New Orleans, LA

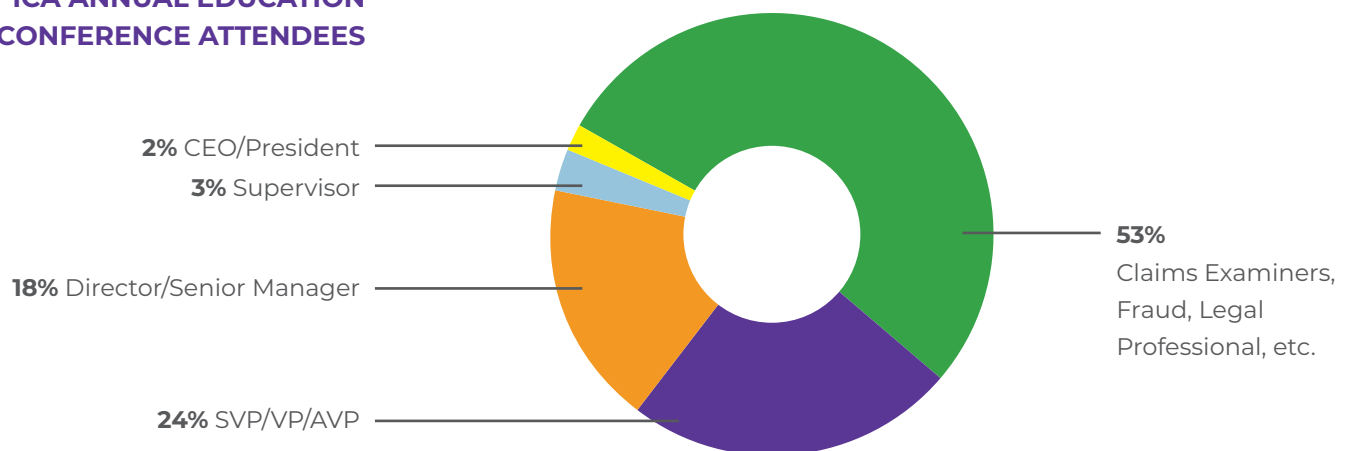


Welcome to the International Claim Association (ICA), the leading organization for claim professionals in the Life, Disability, and Health Insurance industry. ICA membership consists of insurance companies, reinsurers, third party administrators, and support companies who are committed to providing fair and prompt claims service to policyholders and beneficiaries.

Our mission is to promote excellence and advance the profession through education, advocacy, and networking opportunities. To support our commitment, we gather at our Annual Education Conference, which is known amongst insurance claim professionals from around the globe and provides a forum to enhance skills and knowledge through information exchange and educational offerings tailored to Life, Disability, Health, Long-Term Care, and Absence Management claims. The ICA has over 100 member companies representing over 1,700 insurance claim professionals. Nearly 50% of Annual Education Conference attendees are decisionmakers or influential leaders employed as CEO, COO/CCO, Chairman, President, SVP, Executive VP, VP, Senior Managers/Directors, Group Leaders and Supervisors. Build brand awareness with our attendees before, during and after the conference as a Sponsor or Exhibitor. The Annual Education Conference provides ample opportunity for networking in our Exhibit Hall as well as at our Welcome and Closing Receptions, networking lunches, cocktail hours, and coffee breaks.

Boost your exposure and join us in our pursuit of excellence!

ICA ANNUAL EDUCATION CONFERENCE ATTENDEES



SPONSORSHIP PACKAGES

All sponsorship packages **\$10,000 and higher** include the following "Standard Sponsorship Package"

- + Exhibit booth
- + Signage
- + Reserved table at sponsored event
- + Attendance list sent three weeks prior to the conference
- + Logo on the conference website

KEYNOTE SPEAKER \$15,000

1 Available

Sponsorship includes:

- + Standard sponsorship package
- + Four complimentary conference registrations
- + 1-3 minute video to be played during Opening Keynote Session*
- + Company brochure/flyer on each table in opening keynote session (company to provide)

LUNCH SPONSOR \$10,000

2 Available

Sponsorship includes:

- + Standard sponsorship package
- + Three complimentary conference registrations
- + Representative from your company will provide a three-minute welcome address and facilitate raffle*

ATTENDEE NAME BADGE AND LANYARD \$10,000

1 Available

Sponsorship includes:

- + Standard sponsorship package
- + Three complimentary conference registrations
- + Logo on attendee name badge and lanyard

WIRELESS INTERNET \$10,000

1 Available

Sponsorship includes:

- + Standard sponsorship package
- + Three complimentary conference registrations
- + Custom Wi-Fi password
- + Custom landing page upon sign-in

NEW THIS YEAR!

Sponsor and Exhibitor Spotlight

Spotlights offer an exclusive opportunity to elevate your brand, connect, educate, and engage.

As part of your package, Sponsors and Exhibitors will be offered a dedicated 15-minutes and space on Monday or Tuesday morning to introduce your company, showcase your products, highlight your services, and demonstrate your expertise.

Take full advantage to make a lasting impression by delivering a presentation, offering a live demo, and creating impactful conversations with conference attendees!



* Sponsor will be able to deliver this message along with welcoming attendees to the session. Company must submit video/speech to ICA for approval. Video/Speech must be in a non-commercialized format and relevant to the claims industry.

These sponsorships do NOT include a booth or complimentary registration. \$5000 sponsorships will receive attendee list two weeks prior to conference and \$3,000 sponsorship will receive attendee list one week prior to conference.

CONFERENCE TOTE BAG \$5,000

- + Branded tote bag
- + Signage at registration
- + Logo on conference webpage
- + Does NOT include booth

HOTEL KEYCARDS \$5,000

- + Custom design on hotel keycards
- + Signage at registration
- + Logo on conference web page
- + Does NOT include booth

RECEPTION A LA CARTE SPONSORSHIPS

Sponsorships for reception items offer a unique opportunity to showcase your brand while enhancing the attendee experience. We invite you to support key elements of the event, including beverages, food, and entertainment. As a sponsor, your brand will be prominently featured in connection with the event's refreshments and entertainment, ensuring visibility and recognition among all guests. Whether it's providing signature drinks, delectable bites, or lively entertainment, your contribution will help set the tone for an unforgettable event.

OPENING RECEPTION

Food \$5,000

- + Signage on food displays
- + Logo on sugar paper for cookie or cupcake
- + Branded napkins
- + Logo on reception signage

Beverage \$5,000

- + Signage at bars
- + Branded cocktail napkins
- + Logo on drink tickets
- + Logo on reception signage

DJ \$3,000

- + Signage on stage
- + Introduction of DJ
- + Logo on reception signage

CLOSING RECEPTION

Food \$5,000

- + Signage on food displays
- + Logo on sugar paper for cookie or cupcake
- + Branded napkins
- + Logo on reception signage

Beverage \$5,000

- + Signage at bars
- + Branded cocktail napkins
- + Logo on drink tickets
- + Logo on reception signage

T-Ray the Violinist \$5,000

An innovative artist, T-Ray the Violinist has established himself as an artist worth seeing.

His eclectic fusion sound is incomparable and sure to leave a lasting impression as he continues to use his strings as his truest form of expression.

- + Signage on stage
- + Introduction of T-Ray
- + Logo on reception signage



RECEPTION A LA CARTE SPONSORSHIPS (CONTINUED)

TYPEWRITER POETS \$3,000

A poet who creates custom/personalized poems for people using a vintage typewriter. This tradition has been part of New Orleans for decades.

- + Signage at station
- + Sticker or stamp on typewriter paper
- + Logo on reception signage



TAROT CARD READERS \$3,000

A practice that uses a tarot deck to gain insight into the past, present, or future. The cards are meant to connect with the recipient of the reading and discover their inner truths.

- + Signage at station
- + Logo on cards (if allowed by tarot card reader)
- + Logo on reception signage



CARICATURE ARTISTS \$3,000

This activity has previously been highly demanded at prior Annual Education Conferences, so we added 4 artists.

- + Signage at station
- + Sticker or stamp on paper
- + Logo on reception signage



INDIVIDUAL CONTRIBUTOR \$500

Supporters at the ICA play a pivotal role in the success of our mission. By contributing at this level, you are directly empowering our programs and initiatives, helping to drive meaningful change in the community. Whether you're a passionate individual, a dedicated volunteer, or a longtime advocate, your donation provides crucial resources that make a lasting impact. Your name will appear on opening slides and signage.



Celebrate the Spirit of New Orleans — Become a Parade Sponsor!

Join ICA in bringing the vibrant energy and culture of New Orleans to life by sponsoring key elements of our unforgettable parade! With a \$5,000 sponsorship, you can help fuel the fun, excitement, and tradition, while showcasing your brand to hundreds of parade-goers.

WHY SPONSOR?

- + Align your brand with the rich heritage and lively spirit of New Orleans.
- + Exclusive recognition in event marketing and as a key sponsor of this beloved New Orleans tradition.
- + Showcase your company leading up to the conference when you receive the attendee list two weeks prior to the conference.

SPONSORSHIP OPPORTUNITIES INCLUDE:



Marching Band Sponsorship \$5,000

- + Your brand front and center on the marching band's drum, banner, and promotional materials.
- + Recognition in social channels, and event signage.



Hurricane with Branded Cup \$5,000

- + Your logo prominently featured on the official Hurricane cups served to parade-goers.
- + A unique opportunity to energize attendees with a refreshing beverage while gaining prime brand visibility and engagement throughout the parade.



Branded Beads and Handkerchief Sponsorship \$5,000

- + Your logo on the official parade handkerchiefs distributed to the parade spectators.
- + Perfect for creating lasting memories and offering an iconic souvenir with your branding.



Branded Poncho \$5,000

- + Your logo featured on the front of the poncho.
- + Wide exposure while attendees wear poncho if rain is in the forecast.

EXHIBITOR OPPORTUNITY

Don't want to participate as a sponsor but still want to gain exposure? Participate as an exhibitor.

Price: \$3,750

Why Become An Exhibitor?

The International Claim Association (ICA) invites you to showcase your services and products at its Annual Education Conference. This is the industry's largest gathering of life and health insurance companies, reinsurers, managed care companies and third-party administrators. With over 300 attendees, this event will be the perfect marketplace for you to expand your network and connect with colleagues.

Exhibitors have access to:

- + Display table with two chairs
- + Two complimentary conference registrations
- + Attendee list will be sent one week in advance

Floor plan is being developed and will be shared in purchase date order for booth selection.

UNIMPOSED EXHIBIT HOURS*

Monday

7:45 am – 8:45 am
10:30 am – 11:00 am
12:30 pm – 2:00 pm
4:30 pm – 5:30 pm

Tuesday

7:45 am – 8:45 am
10:30 am – 11:00 am
12:30 pm – 2:00 pm

*Times subject to change

Questions? Email memberservices@claim.org or call (202) 452-0143.