



International  
**Claim** Association

# Sponsorship & Exhibitor Prospectus

Annual Education Conference  
September 18 - 20

**2022**



[www.claim.org](http://www.claim.org)

# ICA Welcomes you to the 2022 Annual Convention

For over 100 years, the International Claim Association (ICA) has been the leading organization in education addressing a broad range of issues, relevant to the day to day operations of life and health insurance claim departments.

We provide a forum for information exchange and a program of education tailored to life and health insurance companies, reinsurers, managed care companies and third-party administrators.

The ICA Annual Conference is well known amongst insurance claim professionals from around the globe as the leading educational conference in the life and health claims industry. Year after year more than 400 claims professionals entrust ICA to provide them with the quality education workshops consisting of relevant, timely information and priceless opportunities to connect with their peers. By educating and connecting our attendees, we're able to keep them in the forefront of the insurance claims industry. We encourage you to join us at the Sheraton San Diego Hotel and Marina.

## Approximately 400 Attendees From Over 250 Companies

### Claims Department Executive Leadership

- ✓ Claim Investigators
- ✓ Claim Managers
- ✓ Legal Counsel
- ✓ Managers of Benefits Administration
- ✓ And more

### Unimposed Exhibit Hours\*

#### Monday

- 9:45 am – 10:15 am
- 11:45 am – 1:00 pm
- 4:00 pm – 5:30 pm

#### Tuesday

- 10:15 am – 10:45 am
- 12:00 pm – 1:15 pm

\* Times subject to change

# Sponsorship Opportunities

## **Keynote Speaker \$15,000**

**1 Available**

- Two complimentary registrations
- 1-2 minute video to open the Keynote session
- Exhibitor booth including standard booth benefits
- Verbal recognition at the Keynote session
- Signage at Keynote session entrance
- Signage at Exhibit Hall entrance
- Opt-In attendance list sent two weeks prior to conference and within one week after the conference
- Logo and company description on conference website

## **Welcome Reception \$15,000**

**1 Available**

- Two complimentary registrations
- Representative from your company will provide a three-minute welcome address\*\*\*\*
- Branded cocktail napkins
- Logo placement at each bar and food station
- Signage at Welcome Reception entrance
- Reserved table at Welcome Reception entrance
- Opt-In attendance list sent two weeks prior to conference and within one week after the conference
- Logo and company description on conference website

## **Closing Reception \$15,000**

**1 Available**

- Two complimentary registrations
- Representative from your company will provide a three-minute welcome address\*\*\*\*
- Branded cocktail napkins
- Logo placement at each bar and food station
- Signage at Closing Reception entrance
- Reserved table at Closing Reception entrance
- Opt-In attendance list sent two weeks prior to conference and within one week after the conference
- Logo and company description on conference website

## **Lunch \$10,000**

**2 Available (1 each day)**

- Two complimentary registrations
- Representative from your company will provide a one-minute welcome address and facilitate the raffle drawing\*\*\*\*
- Logo placement at food station
- Opt-In attendance list sent two weeks prior to conference and within one week after the conference
- Logo and company description on conference website

# Sponsorship Opportunities continued

## **Wireless Internet**      **\$10,000** 1 Available

- Two complimentary registrations
- Custom Wi-Fi password
- Custom landing page upon sign-in
- Wi-Fi branded signage throughout meeting space
- Opt-In attendance list sent two weeks prior to conference and within one week after the conference
- Logo and company description on conference website

## **Attendee Name Badge and Lanyard** **\$7,500** 1 Available

- Two complimentary registrations
- Logo on attendee name badge and lanyard
- Signage at Exhibit Hall entrance
- Opt-In attendance list sent two weeks prior to conference and within one week after the conference
- Logo and company description on conference website

## **Conference Mobile App**    **\$5,000** 1 Available

- Two complimentary registrations
- Branded conference mobile app landing page
- Wi-Fi branded signage throughout meeting space
- Opt-In attendance list sent two weeks prior to conference and within one week after the conference
- Logo and company description on conference website

## **AM Coffee Break**    **\$5,000** 2 Available (1 each day)

- Two complimentary registrations
- Representative from your company will facilitate the raffle drawing
- Choice of branded cocktail napkins or coffee cup sleeves
- Logo placement at each break station
- Attendance list sent two weeks prior to conference and within two weeks after the conference
- Logo and company description on conference website

## **Hand Sanitizer**      **\$2,500** 1 Available

## **Social Media Ad**      **\$1,000** 4 Available

## **Shutter Bus**          **\$1,000** 1 Available

# Exhibitor Opportunity

Don't want to participate as a sponsor but still want to gain exposure? Participate as an exhibitor.

## Why Become An Exhibitor?

The International Claim Association (ICA) invites you to showcase your services and products at its 2022 Annual Education Conference. This is the country's largest gathering of life and health insurance companies, reinsurers, managed care companies and third-party administrators.

With over 400 attendees, this event will be the perfect marketplace for you to expand your network and connect with colleagues.

### Exhibitors have access to:

- + 10 x 10 booth - \$3,150
- + Display table with two chairs
- + Booth identification sign
- + Wastebasket
- + Two complimentary conference registrations
- + Additional registrations at a discounted rate of \$825

# Exhibit Hall Floorplan

