



International  
**Claim** Association

# Sponsorship & Exhibitor Prospectus

Annual Education Conference  
October 1-3 **2023**



JW Marriott Marco Island  
Marco Island, FL

[www.claim.org](http://www.claim.org)

# Welcome to the International Claim Association (ICA), the leading organization for claim professionals in the Life, Disability, and Health Insurance industry.

ICA membership consists of insurance companies, reinsurers, third party administrators, and support companies who are committed to providing fair and prompt claims service to policyholders and beneficiaries. **Our mission is to promote excellence and advance the profession through education, advocacy, and networking opportunities.**

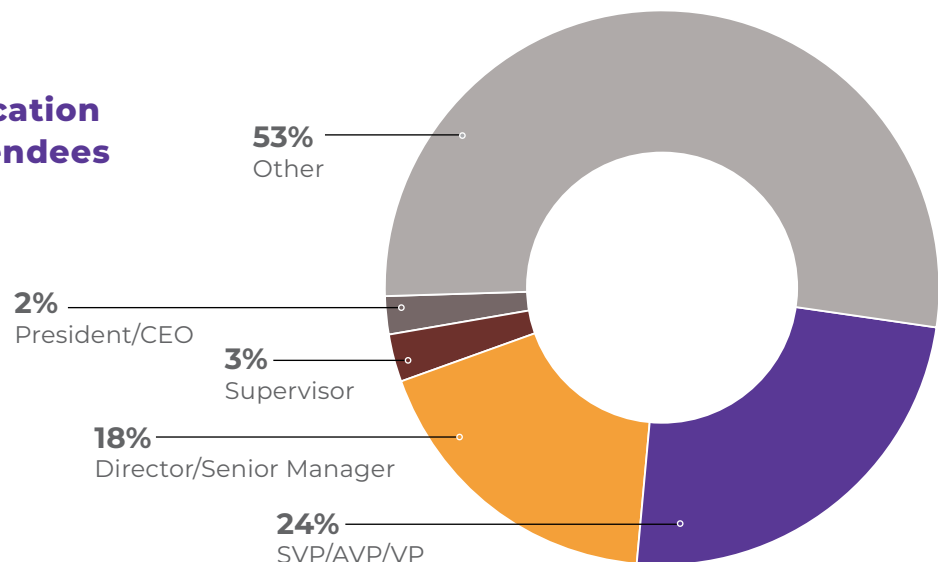
To support our commitment, we gather at our Annual Education Conference, which is known amongst insurance claim professionals from around the globe and provides a forum to enhance skills and knowledge through information exchange and educational offerings tailored to Life, Disability, Health, Long-Term Care, and Absence Management claims.

The ICA has over 130 member companies representing over 1,700 insurance claims professionals. Nearly 50% of Annual Education Conference attendees are decision-makers or influential leaders employed as CEO, COO, Chairman, President, SVP, Executive VP, VP, Senior Managers/Directors, Group Leaders and Supervisors.

Build brand awareness with our attendees before, during and after the conference as a Sponsor or Exhibitor. The Annual Education Conference provides ample opportunity for networking in our Exhibit Hall as well as at our Welcome and Closing Receptions, networking lunches, cocktail hours, and coffee breaks.

**Boost your exposure and join us in our pursuit of excellence!**

## ICA Annual Education Conference Attendees



# Sponsorship Opportunities

## 2023 Levels of Sponsorship

| Platinum<br>\$18,500 | Gold<br>\$12,500 | Silver<br>\$10,000 | Bronze<br>\$5,000 |
|----------------------|------------------|--------------------|-------------------|
|----------------------|------------------|--------------------|-------------------|

| Categories of Sponsorship  | Platinum Level | Gold Level | Silver Level | Bronze Level |
|--|----------------|------------|--------------|--------------|
| Complimentary Registration(s)  | 2              | 2          | 1            |              |
| Exhibit Booth  | ✓              | ✓          | ✓            |              |
| Choice of One Sponsored Event/Product  | ✓              | ✓          | ✓            | ✓            |
| Keynote Speaker  | ✓              |            |              |              |
| Welcome Reception  | ✓              |            |              |              |
| Closing Reception  | ✓              |            |              |              |
| WiFi   |                | ✓          |              |              |
| Lunch Monday OR Tuesday  |                | ✓          |              |              |
| Name badge/Lanyard   |                |            | ✓            |              |
| Breakfast Monday OR Tuesday  |                |            | ✓            |              |
| AM Break Monday OR Tuesday   |                |            |              | ✓            |
| Mobile App   |                |            |              | ✓            |
| Hotel Keycard  |                |            |              | ✓            |
| Hotel Door Hangers   |                |            |              | ✓            |
| Exhibit space (this does not include additional complimentary registration)                | ✓              | ✓          | ✓            | ✓            |
| Company representative to facilitate raffle drawing for lunch and break sponsorships       |                | ✓          |              | ✓            |
| Branded napkins at sponsored meal event  | ✓              | ✓          | ✓            | ✓            |
| Signage throughout meeting space   | ✓              | ✓          | ✓            | ✓            |
| Opt in attendee list two weeks prior to conference and final list following the conference | ✓              | ✓          | ✓            | ✓            |
| Logo and company description on website and in mobile app                                  | ✓              | ✓          | ✓            | ✓            |

# Exhibitor Opportunity

Don't want to participate as a sponsor but still want to gain exposure? Participate as an exhibitor.

## Why Become An Exhibitor?

The International Claim Association (ICA) invites you to showcase your services and products at its 2023 Annual Education Conference. This is the country's largest gathering of life and health insurance companies, reinsurers, managed care companies and third-party administrators.

With over 300 attendees, this event will be the perfect marketplace for you to expand your network and connect with colleagues.

### Exhibitors have access to:

- + Display table with two chairs
- + One complimentary conference registration

**Price: \$3,500**

### Unimposed Exhibit Hours\*

#### Monday

7:30 am - 8:30 am

9:45 am - 10:30 am

12:00 pm - 1:30 pm

4:30 pm - 6:00 pm

#### Tuesday

7:30 am - 8:30 am

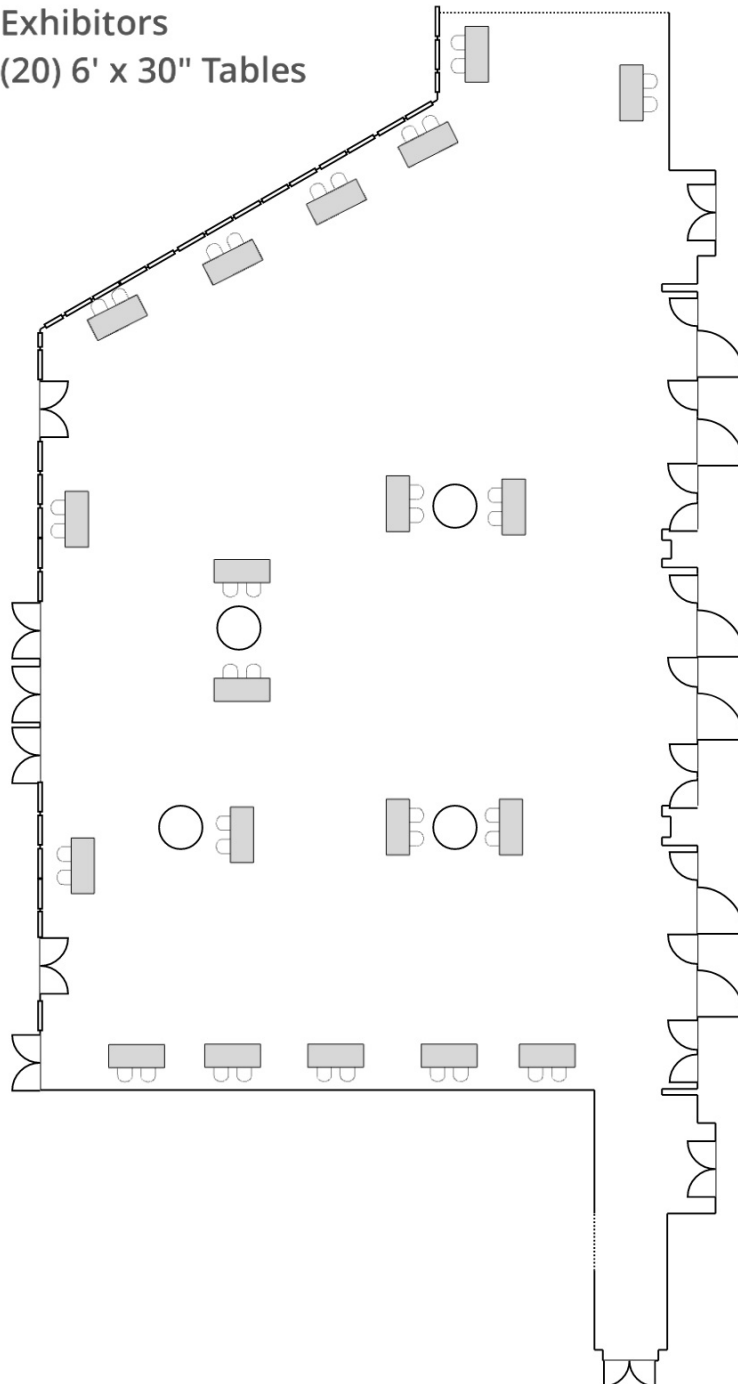
10:15 am - 11:00 am

12:15 pm - 1:30 pm

\* Times subject to change

# Exhibit Hall Floorplan

Calusa West Foyer  
Exhibitors  
(20) 6' x 30" Tables



## Contact

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