



International
Claim Association

SPONSORSHIP & EXHIBITOR PROSPECTUS

ANNUAL EDUCATION
CONFERENCE

September 8 – 10, 2024

Gaylord Texan
Grapevine, TX



www.claim.org

Welcome to the International Claim Association (ICA), the leading organization for claim professionals in the Life, Disability, and Health Insurance industry.

ICA membership consists of insurance companies, reinsurers, third party administrators, and support companies who are committed to providing fair and prompt claims service to policyholders and beneficiaries. **Our mission is to promote excellence and advance the profession through education, advocacy, and networking opportunities.**

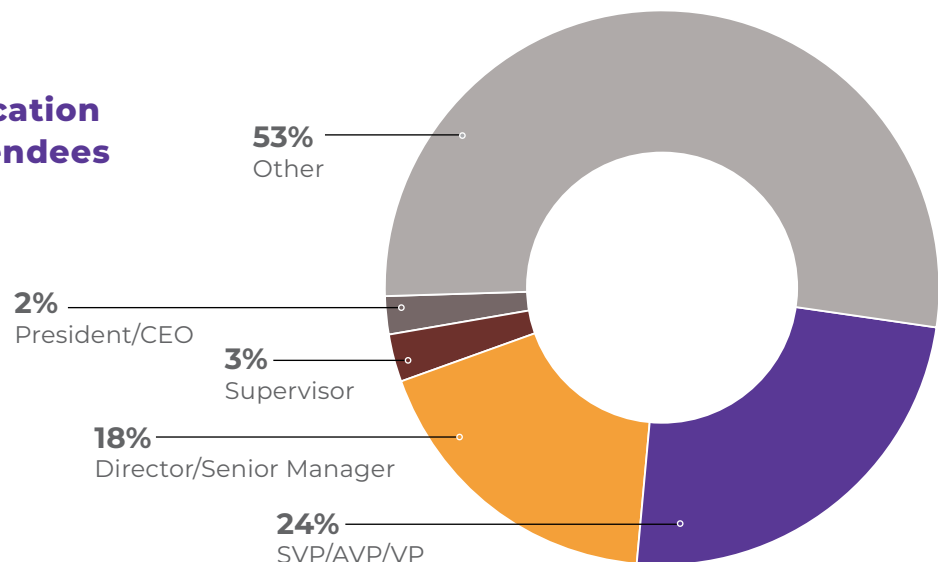
To support our commitment, we gather at our Annual Education Conference, which is known amongst insurance claim professionals from around the globe and provides a forum to enhance skills and knowledge through information exchange and educational offerings tailored to Life, Disability, Health, Long-Term Care, and Absence Management claims.

The ICA has over 130 member companies representing over 1,700 insurance claims professionals. Nearly 50% of Annual Education Conference attendees are decision-makers or influential leaders employed as CEO, COO, Chairman, President, SVP, Executive VP, VP, Senior Managers/Directors, Group Leaders and Supervisors.

Build brand awareness with our attendees before, during and after the conference as a Sponsor or Exhibitor. The Annual Education Conference provides ample opportunity for networking in our Exhibit Hall as well as at our Welcome and Closing Receptions, networking lunches, cocktail hours, and coffee breaks.

Boost your exposure and join us in our pursuit of excellence!

ICA Annual Education Conference Attendees





Sponsorship Packages

All sponsorship packages \$10,000 and higher include the following "Standard Sponsorship Package"

- + Exhibit booth
- + Signage
- + Reserved table at sponsored event
- + Attendance list sent two weeks prior to the conference
- + Logo on the conference website

Keynote Speaker **\$18,500**

1 Available

Sponsorship includes:

- + Standard sponsorship package
- + Four complimentary conference registrations
- + 1-3 minute video to be played during Opening Keynote Session
- + Company brochure/flyer on each table in opening keynote session (company to provide)

Welcome Reception **\$18,500**

1 Available

Sponsorship includes:

- + Standard sponsorship package
- + Four complimentary conference registrations
- + Representative from your company will provide a three-minute welcome address*
- + Branded cocktail napkins

Closing Reception **\$18,500**

1 Available

Sponsorship includes:

- + Standard sponsorship package
- + Four complimentary conference registrations
- + Representative from your company will provide a three-minute welcome address*
- + Branded cocktail napkins

Lunch Sponsor **\$15,000**

2 Available

Sponsorship includes:

- + Standard sponsorship package
- + Three complimentary conference registrations
- + Representative from your company will provide a three-minute welcome address*
- + Branded cocktail napkins

Attendee Name Badge and Lanyard **\$10,000**

1 Available

Sponsorship includes:

- + Standard sponsorship package
- + Two complimentary conference registrations
- + Logo on attendee name badge and lanyard

Wireless Internet **\$10,000**

1 Available

Sponsorship includes:

- + Standard sponsorship package
- + Two complimentary conference registrations
- + Custom Wi-Fi password
- + Custom landing page upon sign-in

* Sponsor will be able to deliver this message along with welcoming attendees to the session. Company must submit video/speech to ICA for approval. Video/Speech must be in a non-commercialized format and relevant to the claims industry.

Sponsorship Packages (continued)

Conference Mobile App **\$5,000**

1 Available (Booth NOT Included)

Sponsorship includes:

- + One complimentary conference registration
- + Branded conference mobile app **banner ad**
- + Logo on conference sponsors signage
- + Attendance list sent two weeks prior to conference and within two weeks after the conference
- + Logo on conference website

AM Coffee Break **\$5,000**

2 Available (Booth NOT Included)

Sponsorship includes:

- + One complimentary conference registration
- + Choice of branded cocktail napkins or coffee cup sleeves
- + Logo on conference sponsors signage
- + Attendance list sent two weeks prior to conference and within two weeks after the conference
- + Logo on conference website

PM Coffee Break **\$5,000**

2 Available (Booth NOT Included)

Sponsorship includes:

- + One complimentary conference registration
- + Choice of branded cocktail napkins or coffee cup sleeves
- + Logo on conference sponsors signage
- + Attendance list sent two weeks prior to conference and within two weeks after the conference
- + Logo on conference website

Hotel Keycards **\$5,000**

1 Available (Booth NOT included)

Sponsorship includes:

- + One complimentary conference registration
- + Custom design on hotel keycards
- + Logo on conference sponsors signage
- + Attendance list sent two weeks prior to conference and within two weeks after the conference
- + Logo on conference website

First Time Attendees Networking Session **\$5,000**

2 Available (Booth NOT Included)

Sponsorship includes:

- + One complimentary conference registration
- + Branded cocktail napkins
- + Logo on conference sponsors signage
- + Attendance list sent two weeks prior to conference and within two weeks after the conference
- + Logo on conference website

Conference Supporter **\$1,000**

(Booth NOT Included)

Bring your company into the spotlight and be a supporter of the conference.

- + Logo on sponsors signage
- + Logo on conference website



Contact

International Claim Association

1800 M Street, NW, Suite 400 S
Washington, DC 20036

[P] 202-452-3127 | [F] 202-530-0659

[E] memberservices@claim.org

www.claim.org

Exhibitor Opportunity

Don't want to participate as a sponsor but still want to gain exposure? Participate as an exhibitor.

Why Become An Exhibitor?

The International Claim Association (ICA) invites you to showcase your services and products at its Annual Education Conference. This is the country's largest gathering of life and health insurance companies, reinsurers, managed care companies and third-party administrators.

With over 300 attendees, this event will be the perfect marketplace for you to expand your network and connect with colleagues.

Exhibitors have access to:

- + Display table with two chairs
- + Two complimentary conference registration

Price: \$3,500

Floor plan is being developed and will be shared in purchase date order for booth selection.

Unimposed Exhibit Hours*

Monday

7:30 am - 8:30 am
9:45 am - 10:30 am
12:00 pm - 1:30 pm
4:30 pm - 6:00 pm

Tuesday

7:30 am - 8:30 am
10:15 am - 11:00 am
12:15 pm - 1:30 pm

* Times subject to change

Questions? Email memberservices@claim.org or call (202) 452-0143.